



Over **\$10 Million**

**2021 Covid-19**

**Business  
Support Plan**

Always There  
**For You.**

# Over **\$10 Million**

Supporting your next level of BREAKTHROUGH in the New Norm

**2021  
Digital Grant  
\$5,600,000**

- ✓ Subsidising ERA Digital Platforms
- ✓ Subsidising ERA Tech Tools
- ✓ Subsidising Other Digital Services

**2021  
Training Grant  
\$2,848,000**

- ✓ Subsidising 2021 Professional CPD Courses
- ✓ Subsidising UAT Training Credits
- ✓ Subsidising 2021 Conference Fees

**2021  
Career Grant  
\$2,268,000**

- ✓ Subsidising 2021 RES License Renewal
- ✓ Subsidising RES with Recruitment Incentives

Each ERA Teammate receives subsidies of



**\$1,339.50**

worth of Business Grant for each ERA Teammate

# 2021 Digital Grant

## 2021 Digital Grant

# \$5,600,000



**The company has  
provided a digital grant of  
\$700 per teammate**

to support your digital transformation journey; helping you innovate and adopt digital tech tools that will help you keep pace with the new norm and gain a digital edge over your competitors.



**This grant will support over  
8,000 teammates'**

to adopt various digital tech tools, as well as the annual subscriptions, maintenance and technical support of ERA online/mobile platforms.

# 2021 Digital Grant

## Cost Breakdown

### ERA Digital Marketing

**\$500**

- ✓ Personal Web
- ✓ Project Web & ERA Project 360 Virtual Tour
- ✓ Custom Domain & Hosting, incl. SSL Certificates

### ERA Tech Tools

**\$100**

- ✓ RealtyWatch by ERA
- ✓ Robo Advisor
- ✓ Robo Chatbot
- ✓ eSignature
- ✓ Analytics
- ✓ eBook

### Other Digital Services

**\$100**

- ✓ Condo Floor Plans
- ✓ eLitho
- ✓ FSBO/FRBO
- ✓ HiWire Online - PowerSearch, HomeBiz & HomeLoan

Total Grant Support  
\$700 x 8,000 Teammates = **\$5,600,000**

# 2021 Training Grant

## 2021 Training Grant

# \$2,848,000



**The company will  
provide a training grant of  
\$356 per teammate**

to support your success training and continuous learning journey; 2021 Conference Fees that cover the Asia Pacific Business Conference, Career Advancement Day quarter conferences and Monthly Award Ceremony.



**This amount will support over  
8,000 teammates**

to maintain professional competency and learn new skills in 2021.



# 2021 Training Grant

## Cost Breakdown

### Professional CPD Courses

**\$76**

- ✓ To complete by end 30 Apr 2021
- ✓ Reimbursement Period:  
15 Jan – 31 May 2021
- ✓ Courses conducted by RIA
- ✓ Subsequent courses at \$38 each
- ✓ Other T&C apply

### UAT eVoucher

**\$100**

- ✓ In the form of eVouchers on myERA
- ✓ Free for attendees to join repeat training with the same title on Zoom
- ✓ To complete by 31 Dec 2021, no carry over to 2022
- ✓ Not refundable in cash for unused credits

### 2021 Conference Fees

**\$180**

- ✓ 2021 Asia Pacific Business Conference
- ✓ 2021 Career Advancement Day Quarterly Conferences
- ✓ 2021 Monthly Award Ceremony
- ✓ No carry over to 2022. Not refundable for non-participation

Total Grant Support  
\$356 x 8,000 Teammates = **\$2,848,000**

**2021 Career Grant**

## 2021 Career Grant

**\$2,268,000**

The company has provided a career grant of  
**\$283.50 per teammate**

to offset your 2021 RES License Renewal. The company will also set aside additional Recruitment Incentives to reward your team-building efforts.



All these cash grant will help relief over  
**8,000 ERA teammates**

of your business cash outflow; allowing you to allocate your cash for matters that truly matter, such as prospecting or recruitment.



# 2021 Career Grant

## Cost Breakdown

### 2021 RES License Renewal

**\$283.50**

✓ Comprises Registration  
+ Admin Fees  
(\$230 + \$53.50)

✓ Paid during renewal  
exercise from 1 to 31  
October 2020

Total Grant Support  
\$283.50 x 8,000 Teammates = \$2,268,000